



ANNA
POPA

EXPERIENCE

Manager

Teatrul Andrei Mureșanu 07.2016 – to date
www.tam.ro

Business Development Director 06.2014 – 07.2015

Front Line Marketing
www.flm.ro

New Business Director 2012- 06.2014

Wave Division
www.wavedivision.ro

Andrei Muresanu Theatre
Manager 07.2016 – to date

The "Andrei Mureșanu" Theater was established in 1987. It is a public institution, financed by the Local Council of Sfântu Gheorghe Municipality. It is the main generator of cultural events for the Romanian minority community in the area (more than 70% are Hungarians). Acting as a repertory theater, our institution offers to its audience performances inspired by both classical Romanian and universal dramaturgy, as well as contemporary plays, being open to all current trends in the theatrical realm. The "Andrei Mureșanu" Theater has been invited to major European theater festivals, such as Leipzig (Germany), Nitra (Slovakia), Zsambek (Hungary), Trabzon (Turkey), Tampere (Finland), Bern (Switzerland), Turin (Italy), Faro (Portugal), Varna (Bulgaria), Plymouth (UK), etc. Also, our Theater was present at the most important national theater festivals, where it got numerous proofs of the quality of its productions, being honored with distinctions and prizes. The "Andrei Mureșanu" Theater collaborated with the highest quality directors, scenographers, actors, composers, choreographers and actors, forming an artistic and technical team of high professionalism. We intend to continue the managerial program on this profile and to remain a unique and original voice in the contemporary theatrical landscape of Romania.

Director 01.03.2007 - 2012]

Firma: Group Prohome

Departament:advertising/agenti publicitate/productie publicitara
 Field of Activity Company: BTL Advertising Agency, www.profield.ro
 Responsibilities: Commercial Director, promoted to General Manager
 Major achievements in terms of increasing the number of employees and exclusivity contracts in the field.
 Achievements: An increase from 5 employees in 2007 to over 400 permanent employees and a total of over 1500 seasonal employees rolled monthly.
 Rich experience in the field, important relationships with clients and stores, winning several exclusivity contracts.

Account Manager 01.09.2005 – 1.03.2007
 Bitpoint SRL

EDUCATION

Studies:

Liceul de arta "Plugor Sandor"
 Unatc - sectia actorie
 Bursa dans 1998 Ungaria
 Bursa Soros Statele Unite

Courses, certificates and awards

Business Development and Strategy,
 Project management,
 Business Developing Group Sales Training & Experiences,
 Quality Management Training
 Sales Training,

APTITUDINI

Foreign languages (Level of knowledge):

engleza (advanced)
 maghiara (advanced)
 franceza (conversational)
 germana (conversational))
 italiana (conversational))

Other activities:

Plugor Sandor Art School
 Drama teacher and romanian department coordinator since 2016 to present day

Owner of:

www.teatruVR.ro
www.VR-hall.com

Teatrul Arca
Executive Manager

Popas Music Production - Stage Sound & Light

www.popasmusic.com

Artistic & Marketing Consultant

Extra Artistic activities

Theatre

2006 Drumul unei etnii-teatrul Odeon

2005 Improshow:-club Coyote Cafe

2004 Improshow, regia Vlad Massaci, club "La scena"

Rog seriozitate, regia Traian Soimu, "La scena"

2003 Sangre Ardiente, regia Beatrice Bleont,

Teatru Sport, regia Vlad Massaci,

Arkadina (Pescarusul de A.P.Cehov)

Luise (8 Femei)

Mita Baston (D'ale Carnavalului, I.L.Caragiale)

Desdemona (Othello, W.Shakespeare)

2002 Mama (Nunta insangerata de F.Garcia Lorca), Centrul Cultural MAD

Hermia (Visul uni nopti de vara Shakespeare)

Iocasta (Oedip Rege, Sofocle)

Elena Andreevna (Unchiul Vania, A.P.Cehov)

International festivals:

2003 Busang(Franta) Festivalul de teatru pentru tineret

Skopje(Macedonia) Festivalul de teatru studentesc Skomrahji

Belgrad Festivalul mediteranean al scolilor de teatru

Sinaia Festivalul International al Scolilor de Teatru- UNESCO

Film

2003 Gunpowder, treason and plot

Elena and Vara

2002 Acoperisul-scurtmetraj

Vand apartament-scurtmetraj

Television

2005: Trazniti in Nato-Prima tv.

2004 Lori, Dan si tanti Mili- TVR

2004 Alfa tv: Emisiunea "Clipa de top"

2002 Prima tv: Emisiunea "E week-end"

Advertising

2001 Secret Campaign

Rexona Campaign

Musical Videos

2001 Krypton
2002 Ioan Gyuri Pascu
2004 Dancs Annamari

Radio

2001-2003 women voice of Radio Total
2003-2005 – women voice of Info Pro